

Creative Mastery

A fully submersive and intense workshop where people are coached to inject creative and conscious leadership into any business situation and beyond.



why?

WHEN IT COMES TO A CULTURE OF CREATIVITY, TOOLS AND TECHNIQUES CAN ONLY TAKE YOU SO FAR.

What makes the big difference is the people who are using the techniques and facilitating creativity within your business. The energy and confidence they bring, and how they show-up as creative leaders for your business is where true creativity thrives.

how?

A FOUR-DAY TOTAL MIND AND BODY RE-BOOT.

People learn how to bring more energy, awareness, and creativity to all that they do. They often have breakthroughs and leave not just inspired and energised, but with the skills to drive new thinking to their work and lives:

- Discover how to embrace flexibility, experimentation, and collaboration.
- Learn how to inject new thinking into any situation and lead others in thinking differently.
- Become a pro facilitator, present successfully, and hold a room with ease.
- Understand how to embed a positive and productive feedback culture
- Personal brand work - who you are, what your values are, what your future could look like culminating in a personal 'brand launch'.
- A belief that you can make your world better and an actionable plan to make that happen.
- Public commitments to self and business on sustaining change in the future.

This workshop will create a confident core of leaders who can inject creative magic into any opportunity. Strong role models who will shift your culture into a more energetic, human and inspiring one. The skills to drive that change and lead a high behavioural standard within the business, driving bottom-line results.



We can't analyse our way to 10 out of 10. If we're smart, at best we'll hit 6 or 7. To achieve 10 out of 10 we must take a creative leap and risk hitting a few 3's. That takes a lot of Elvis. **ANDY FENNEL, President & COO Diageo Africa**